



East Cooper Breakfast Rotary's Oktoberfest 5K Run—Walk



Charleston Area Business

To Whom It May Concern,

The East Cooper Breakfast Rotary Club (ECBR) will host its annual charity run on **September 26th** beginning at Laurel Hill County Park. *The Oktoberfest 5K Run-Walk* is a Saturday run with an authentic German Band and a Bavarian Beer Garden to welcome participants to the finish line. This event supports the club's fundraising efforts for the following charities and other Rotary Charities:

ECBR will team up with the local Marine Reserves Unit again this year in their Annual ECBR **Toys for Tots** Bike Drive. In the past these bikes were purchased through ECBR member donations only. A small club of 50, ECBR has donated over 2000 bikes since this initiative began. On top of what the club raises this year, proceeds from the Oktoberfest 5K Run-Walk will be used to support this cause to raise even more money to buy bikes for children here in the Lowcountry.

In addition to Toys for Tots, our club sponsors the **Happy Feet Rotary Program** by providing funds for many Lowcountry school age children to purchase a pair of shoes at no cost to the child. Some of the children depend on this program each year to fill the need. Please see the attached form to learn more about the Happy Feet Program.

We would like to invite you to join us as a sponsor of our event to benefit Toys for Tots, Happy Feet, and other Rotary Charities. We are also interested in in-kind sponsorships where items such as post-race food, water, and prizes may be donated. With your support, we are confident we can reach our fundraising goal. East Cooper Breakfast Rotary Foundation is a 501(c)(3), Tax ID: 46-5102373.

Please see the enclosed sponsorship information or visit www.oktoberfest5k.net for further information. To learn more about the Toys for Tots and Happy Feet, please visit www.ecbrotary.org.

Thank you in advance for considering this request!

Sincerely,

Stephanie Bates
East Cooper Breakfast Rotary Club

East Cooper Breakfast Rotary Foundation / PO Box 1876 Mount Pleasant, SC 29465 / Tax ID: 46-5102373



East Cooper Breakfast Rotary's Oktoberfest 5K Run—Walk



Sponsorship Opportunities

\$2,750 level (Title Sponsor, limit 1)

Company logo and link listed on the *Oktoberfest 5 K run home page* and link to the sponsor's site.

Sponsor's Promotional materials in race bags

8 complimentary race applications

Company signage at the event (provided by the company)

Logo on T-Shirt

Logo on race banner & bags as title sponsor

Mention in press releases/ newsletters (if committed by a certain date)

Mention in radio and TV

Option to have promotional tent at race

Mention during awards ceremony with option to present winning award

SOLD

\$1,250 level (Mile Marker, limit 3)

Company logo and link listed on the Oktoberfest 5 K run website and link to the sponsor's site.

Promotional materials in race bags

4 complimentary race applications

Company signage at the event (provided by the company)

Logo on T-shirt

Logo on mile markers

Mention in press releases/ newsletters (if committed by specified date)

Option to have promotional tent at race

Mention during awards ceremony

\$500 level

Company logo and link listed on the Oktoberfest 5 K run website and link to the sponsor's site

Promotional materials in race bags

2 complimentary race applications

Company signage at the event (provided by the company)

Logo on T-shirt



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Sponsorship Agreement

This contract is between the **East Cooper Breakfast Rotary Club** and _____ (**sponsor**) for sponsorship concerning the Oktoberfest 5K Run/Walk to be held **INSERT DATE** in Mt. Pleasant, SC.

The East Cooper Breakfast Rotary Club agrees to provide the following services and privileges to the sponsor as outlined in the sponsorship opportunities:

___ Title Sponsor (\$2,750 level)

___ Mile Marker (\$1,250 level)

___ \$500 level

Other terms mutually agreed upon (if none, state so):

The sponsor shall pay the **East Cooper Breakfast Rotary Foundation** the sum of \$_____, which sum is due and payable within 15 days of this contract or by _____. If the sponsor is donating product, it will be delivered by_____.

**East Cooper Breakfast Rotary Club
Oktoberfest 5K Run/Walk**

For the Sponsor:_____

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Email: _____

Email: _____

Phone: _____

Phone: _____